

What to Wear

2018

Video Wardrobe



Look Professional

No wrinkles please, avoid

Light catching jewelry, rings, watches, etc. that can distract during the interview, includes dangly earrings, bulky necklaces and other things like that as they can make noise, bounce or reflect light on camera and sometimes is just distracting the audience from listening to what you are saying

Wear Solid Colors

Solid colors look better. On camera and in a studio setting, wear well-fitting clothes, avoid heavy garments that will cause you to sweat under the studio lights, if wearing a suit jacket keep it buttoned to hide any extra weight, keep your ties simple because some textures and patterns can be distracting on screen

Women should choose clothing that looks more tailored than baggy, create a waist with a sash or belt, make sure your top has a spot to clip the microphone and avoid distracting ruffles, frills or low necklines, skirts are better if the hemline is below the knee to avoid what I would consider avoidable problems

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Look good with Good Hair

Make sure you bring a brush
And hairspray it need be to keep
Your hair in place, touch-up makeup
Etc.



Be sure to Relax

I know it's stressful to be
In front of the camera, but looking relaxed
Will help you come across more personable

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Check your teeth, nose etc.

We all have had a time where we seen

Someone with something in their teeth or nose

Well while in photos it is easy to edit out, we

Cannot edit it out in the video and would have to charge for the same price to do it over again

This should also go the same for coffee stains on shirts etc.